



2017 Alcohol Vendor Application

This application is for breweries, distilleries and wineries only. All other vendors are required to complete a different application.

All alcohol vendors must operate under their own Alcohol Beverage Control permits allowing them to sell at Festivals. The Arkansas Cornbread Festival will not provide permitting.

Early Registration Deadline: Saturday, August 26, 2017

Regular Registration Deadline: Saturday, September 23, 2017

Arkansas Cornbread Festival: Saturday, October 21, 2017, 11:00 am-4:00 pm, SoMa

Business Name:

Contact Person:

Mailing Address:

Phone:

Email Address:

Website Address:

Description of Alcohol and any other Goods or Products Sold (be specific):

The mission of the Arkansas Cornbread Festival is to build community by raising awareness and funds for local nonprofit organizations, while celebrating Southern culture and heritage through food, artisan crafts and music. How does your business relate to this mission? (There's no wrong answer!)

Does your business have a connection to SoMa or the Arkansas Cornbread Festival? If so, please describe. (Again, no wrong answer!)

Attach the following to your application:

- A copy of your Alcohol Beverage Control License
- A copy of your city's business/operating license

Any additional information:

Vendor locations on site are totally at the discretion of the Arkansas Cornbread Festival Committee. Please do not make site location requests

Would you like to participate in our cornbread competition? If you select "Yes" our Competition Coordinator will follow-up with you. No Yes, as an amateur. Yes, as a professional.

1. CALCULATE YOUR FEE

Vendor Space (10x10) \$25.00 Fee if Postmarked On or Before Saturday, August 26
 \$50.00 Fee if Postmarked On or Before Saturday, September 23
 \$75.00 Fee if Postmarked After Saturday, September 23

Table and Chairs Rental \$20.00 8 foot table and 2 chairs

TOTAL ENCLOSED \$

Make checks payable to The Arkansas Cornbread Festival. Mail check and fully completed application to The Arkansas Cornbread Festival, P.O. Box 164896, Little Rock, Arkansas 72216.

Vendor Registration Policies and Procedures

- Registration forms and all fees must be received by Saturday, October 7 or before all vendor spots are taken.
- Only fully complete applications with the correct fee enclosed will be accepted.
- No refunds are available after Saturday, October 14, 2017.
- All vendors are subject to approval by the Arkansas Cornbread Festival. The Arkansas Cornbread Festival has the right to determine whether goods and services are appropriate for the event.
- A confirmation email will be sent to each vendor once vendors have been selected.

2. SALES PERCENTAGE

Upon completion of the event, 20% of sales will be paid to The Arkansas Cornbread Festival.

Please initial

VENDOR RELEASE

I/We, _____, release all sponsors, co-sponsors, clubs, organizations and/or individuals involved in the Arkansas Cornbread Festival from any liability - product, service or personal - for the duration of the event. I/We have read the rules outlined in this application, and I/we agree to abide by them. I understand that failure to comply with the rules set forth by the Arkansas Cornbread Festival Committee may result in termination of this contract without recourse by the participant and the Arkansas Cornbread Festival Committee shall not be liable to anyone for this action. Vendor shall indemnify, defend and hold harmless the Arkansas Cornbread Festival against any and all claims for liability of any nature against the Arkansas Cornbread Festival, their directors and members arising out of your acts.

Signature of Vendor:

Date:

For Office Use Only

Name on Check:

Postmark Date:

Check Number:

Check Amount:

ALCOHOL VENDOR POLICIES AND INSTRUCTIONS

General:

- Only the items listed on your application and approved prior to the festival may be sold at the event.
- It is the alcohol vendor's responsibility to meet all required city and state permits and follow all relevant Alcohol Beverage Control codes and regulations.
- Vendor insurance is the responsibility of the vendors to purchase and is not provided by the Arkansas Cornbread Festival.
- While security officers will be available throughout the Festival, vendors are responsible for the security of all items and personnel. The Arkansas Cornbread Festival is NOT responsible for stolen or damaged property, accidents, or injury.
- No ice or supplies will be provided.
- No electricity will be available at vendor booths.
- We advise all vendors to use an event-style canopy for their booth as we will not be providing any covered spaces.
- There is no rain date.
- Please keep a copy of these instructions.

Set-Up: 7:30-10:00 A.M.

- Vendors should arrive for set up no earlier than 7:30 A.M.
- Set-up must be complete and all vehicles removed by 10:00 A.M.
- Vendors need to unload their booth contents and remove their vehicle from the area as soon as possible. Parking is not allowed in the E-Z Mart parking lot.
- All vendors must be set up in the street, NOT on the sidewalk in their assigned location.
- Sidewalks must stay clear.

Tear-Down: 4:00-6:00 P.M.

- Vendor vehicles will not be permitted in the vendor booth area to tear down until 4:00 PM. Early tear-down is not permitted.
- Vendors are responsible for disposing of all trash in the nearest trash receptacle. We ask that you leave your assigned area in the same or better condition than when you arrived for set-up.

For additional information, contact info@arkansascornbreadfestival.com.